

Call centres and BPO's in the Czech Republic with Alpha Management

Source: Company press release

The Czech Republic recently hosted the Offshore Customer Management conference, one of the premier international forums for industry leaders looking to explore new European locations.

The Czech Republic offers excellent and close opportunities for companies that are looking to combine quality service with affordability. The list of investors with call centre and BPO functions in the country is impressive – Lufthansa, Exxon, Accenture, Air France, DHL, Computer Associates, Honeywell, ICON, amongst others.

So why did these companies choose this country in the heart of Europe? The reasons are due to the Czech Republic's excellent infrastructure, local management capabilities, no significant time zone difference, large numbers of English speakers, entrepreneurial economy and easy access to all major European capitals from the country's modern airport. Combined with this, there are significant government grants available to assist with market entry, ranging from support for facility development, tax 'holidays', training grants, staff development and infrastructure support.

How does Alpha Management assist companies to enter the Czech Market and what value added services can it provide?

Alpha offers a complete project management service for all investment activities, including company formation (either Limited or PLC), site search, site development and management of fit-out, all administration activities, as well as line worker and top-team recruitment via its own fully licensed Search and Selection division.

What are the benefits of using Alpha Management to enter the Czech market?

Alpha Management has nearly 15 years experience in bringing foreign investors to the CEE region. Alpha is staffed by experienced expatriate businessmen and local staff who offer a unique blend of understanding 'Western' business needs and local requirements. Alpha Management works in close partnership with the government development agency, CzechInvest, and the Association of Foreign Investments to offer the highest levels of assistance for our clients. Our experience and capabilities provide a seamless market entry process to our clients, minimising investment costs and schedule, maximising investment returns.

How do I contact Alpha Management? We can be found on www.alphamc.com or alternatively we can be reached by email at alpha@alpha.cz

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