

UK moulder speeds into Czech Republic

By Lou Reade

18/02/2005

Hillside Plastics followed its customer into eastern Europe.

18 February 2005 – Setting up a plastics moulding operation in eastern Europe need not be a lengthy process, a conference has heard.

One UK moulder, Hillside Plastics, managed the task within four months. The company, based in Durham in north-east England, was invited to follow its customer Black & Decker to the Czech Republic.

After trying unsuccessfully to find a Czech partner, the company decided to set up on its own in the country.

"I'm in favour of this approach, rather than making an acquisition," said Rodney Yeadon, managing director of AlphaMC, at the Plastics in Central and Eastern Europe conference in Prague organised by *EPN* and *PRW*.

Alpha is the consultancy that helped Hillside to find and develop its new facility. The plant has now been running successfully for a year.

- A longer report on the plastics market in this region will be published in the March issue of *European Plastics News*.
-
-